**Attachment #1**

 **Creighton Strategic Plan September1-5 Year Outlook**

**Overview-** The end of 2016 into year 2017 will be working with Nicole Sedlack-Economic Development Specialist with Nebraska Public Power District updating and addressing Strategic Plan with Economic Development Board as first priority. Then will conduct multiple meetings to address significance of Strategic Plan with citizens of Creighton. This will entail participation with City Council, City Employees, and Stakeholders of Creighton community.

1. **Goal Statement: improving community involvement in projects**

Estimated Completion Date: 2017-2021 years on current projects.

Strategies (How do we get it done)

Action Plan: Through engaging multiple organizations, we have created a steps to lay out our vision for improving community involvement.

*Step 1*: Identify key projects currently taking place in the community.

* Engage in conversation with each of the community organizations
* Attend monthly meetings
* Create a timeline of all current projects
* Advertise
* Social Media
* Newspaper
* Website

*Step 2*: Create a survey to assess community needs for current and future projects.

* Use data from identifying the current projects.
* Open the survey up for suggestions which can promote discussion on future needs/opportunities in the community.

*Step 3*: Work with each of the community organizations to strategically plan.

* Facilitate discussion using survey data.

Estimated Financial Assistance Needed:

* Varies on the project working towards- as an example, advertising will pose a cost to the parties involved.

Potential Sources of Assistance: (Not financial)

City of Creighton, Mayor, Economic Development Director, Economic Development Board, Creighton Area Chamber of Commerce, Park Board, staff within the school systems, and any other community organizations. These are community-wide efforts and will affect all sectors at some point in time.

Responsible Parties to Oversee Goal Progress:

* Economic Development Director will oversee community projects if and when input or clarification is needed
* City Officials
* Organization Chairman
* Board of Directors
* School Administration
1. **Goal Statement: creation of jobs and retention of existing jobs**

Estimated Completion Date: 2017-2021 years

Strategies (How do we get it done?)

Action Plan: Continue Business Retentions & Expansion (BR&E) programs, while maintaining partnerships with Knox County Economic Development Agency and Nebraska Public Power District (NPPD) Economic Development Staff to aide in the facilitation of the program. Additional resources at the local, regional and state level will be used as necessary.

Brief Description of Project:

1. Emphasis on Economic Development Board and Director for completing BR&E's on a monthly basis.

2. Business Retentions & Expansion Follow-Up

* Documentation of businesses visited
* Notes from visits kept on record.
1. Partner with Northeast Community College
* Training opportunities available for Avera Creighton Hospital and Care Center.
* Networking with professors in the college to assess the need for internship opportunities in local businesses.
1. Continue working with current/emerging business owners.
* Offer available loan opportunities and programs available for start-up and expansion
* Offer contacts for local, regional and state incentives.
* Goal: # LB 840 funds

Estimated Financial Assistance Needed:

* Organizations could bear a cost if training opportunities took place.

Potential Sources of Assistance: (Not financial)

Nebraska Department of Economic Development (DED), North Public Power District (NPPD), Northeast Nebraska Development District (NENEDD), Northeast Community College (NECC) & Center for Enterprise, Creighton High School, University of Nebraska-Lincoln, Center for Rural Affairs, Center for Rural Entrepreneurship, Nebraska Business Development Center (NBCD), and InternNE.com, Knox County Development Agency. City officials, staff, and Economic Development Board.

Responsible Parties to Oversee Goal Progress:

* Economic Development Director
* Knox County Development Agency

**3. Goal Statement: Develop a long-term funding plan for economic development projects**

Estimated Completion Date: 2017 Year & 2 Months

Strategies (How do we get it done?)

Action Plan: Implementation of LB 840

Brief description of project:

LB840 can provide local funding for economic development in Creighton. The implementation will involve LB840 plan development, public involvement, public information campaign, and the public vote for adoption.

*Timeline:*

Gather LB840 information and other community plans

August-November 2016

Gather community input on local plan November 2016-March 2017

Write the local LB840 plan March-April 2017

Public information campaign April-October 2017

Public vote November 2017

Estimated Financial Assistance Needed:

* Direct mailing campaign-$600
* Newspaper-Internet informational advertisements-$400

Potential Sources of Assistance (Not Financial):

Creighton Community Foundation, Creighton Development Corporation, Business and private donations

Responsible Parties to Oversee Goal Progress:

* Creighton Economic Development Board/Director
* Knox County Economic Development Director
* Nebraska Department of Economic Development (NENEDD)
* Government Officials
1. **Goal Statement: Fix water quality, sewer, and infrastructure**

Estimated Completion Date: 2017-2019

Strategies (How do we get it done?)

Action Plan: Correlate with City Engineer, Water Commissioner & Sewer Commissioner addressing issues.

Brief Description of Project:

Current water and sewer project. Finish Camera Assessment of Sewer Line.

-2014-2015 Replaced membranes in trans two times this year (June & August).

-2015-2016-Sewer Line Mitigation Project Phase 1 & 2. Year 2016-2017 Sewer line Mitigation

-2015-2016 Well pump replacement, water mapping updates (partial grant support).

-2016-2017 Send articulate replacement.

Budget improvements and current, survey and studies, replacing the water line, variable rates, implement sewer study recommendations, televise additional areas within the community.

Estimated Financial Assistance Needed:

* Percentage Matching funds from City

Potential Sources of Assistance: (Not financial)

Responsible Parties to Oversee Goal Progress:

* City of Creighton,
* Millers & Associates,
* Sewer & Water Commissioner,
* City Administrator.
1. **Goal Statement: Improve street and sidewalk conditions/maintenance**

Estimated Completion Date: 2017-2019

Sidewalk, Street 1-5 Years

Strategies (How do we get it done?)

Action Plan: 1 & 6 Year, Apply Downtown Revitalization Phase II, City match business's investment in a sidewalk.

Brief Description of Project:

Armor Coating, 1 & 6 Year-Maple Street Culvert.

Senior housing drainage mitigation.

2016-2017 Work on 1 & 6-year plan.

Estimated Financial Assistance Needed:

* Bond-$1,000,000

Potential Sources of Assistance: (Not financial)

City Matching funds, bonds, USDA grants, and local financing.

Responsible Parties to Oversee Goal Progress:

* Millers & Associates,
* City of Creighton,
* Zoning Commissioner
1. **Goal Statement: new housing – rental and ownership**

Estimated Completion Date: 2017-2019 years

Strategies (How do we get it done?)

Action Plan:

1. Review Housing Market Study-Conducted 2013
2. Bring education and awareness of housing needs to community through a series of informational meetings held in the fall of 2016.
3. Form an investment group around addressing the housing needs in Creighton.

Estimated Financial Assistance Needed:

* Possible funding through United States Department of Agriculture-Rural Development (USDA), Nebraska Investment Finance Authority (NIFA), Department of Economic Development and Northeast Nebraska Economic Development District (NENEDD).
* Funding through an investment group to be officially formed.

Potential Sources of Assistance: (Not financial)

Nebraska Department of Economic Development (DED), Northeast Nebraska Economic Development District (NENEDD), Knox County Development Agency, Nebraska Investment Finance Authority (NIFA), United States Department of Agriculture-Rural Development

Responsible Parties to Oversee Goal Progress:

* The city of Creighton,
* Economic Development Board,
* Creighton Development Corporation,
* Investors.
1. **Goal Statement: vacant/dilapidated housing & buildings**

Estimated Completion Date: 2017-2021 years

Strategies (How do we get it done?)

Action Plan:

1. Identify the houses with the highest priority for demolition with an average of 2-3 per year.
2. Address the concerned properties to the attention of the current property owner (if available) and then on to city council.
3. Set aside funding in the city budget to assist in demolition efforts.
4. Promote the property for future development.

Estimated Financial Assistance Needed:

* Budget for demolition efforts in the city budget.

Potential Sources of Assistance (Not Financial):

Northeast Economic Development District (NENEDD), City Officials, Police Officials

Responsible Parties to Oversee Goal Progress:

* Creighton Economic Development Board/Director,
* Appointed City of Creighton Officials
1. **Goal Statement: improve public restrooms at the park/ball field**

Estimated Completion Date: 2018-2022 years

Strategies (How do we get it done?)

Action Plan: Bring attention to the Park Board. Brief Description of the Project:

Need to identify fundraising opportunities. Need estimates on both restrooms to access full renovation. Review the budget of the park board for potential funding opportunities. Look into possible recreational grants.

Estimated Financial Assistance Needed:

* Varies on the scope of the project

Potential Sources of Assistance (Not Financial):

USDA, City officials, Park Board, Private Funding

Responsible Parties to Oversee Goal Progress:

* Park Board,
* Ball & Softball Baseball Association,
* City officials,
* & Park Board
1. **Goal Statement: Improve Telecommunication Services-Internet & Cell Phone Coverage**

Estimated Completion Date: 2019- 2023 years

Strategies (How do we get it done?)

Action Plan: Continue discussions with Great Plains Communication and stakeholders within the community.

Brief Description of the Project:

Conducted a meeting with Great Plains Communication month of August 2015. Knox County visits this Winter 2016.

Estimated Financial Assistance Needed:

* Varies on the scope of the project

Potential Sources of Assistance (Not Financial):

Great Plains Communication, Northeast Nebraska Economic Development District (NENEDD), City Officials, Business Stakeholders

Responsible Parties to Oversee Goal Progress:

* City Officials,
* Economic Development Director,
* Knox County Development
1. **Youth Program-After School Program**

Estimated Completion Date: Once to twice a year implementing in the Creighton School.

School Year-January-February 2017

Summer Camp-Before local celebration Berry Pepper Days June 2017

Strategies (How do we get it done)

Action Plan: Program will be made up of 6th-grade students from Creighton Elementary School & St. Ludger's. The program taking place in the multipurpose room at Creighton Elementary School from 3:45-4:30 every Monday till end of February 2017. Sixth graders will apply entrepreneurship concepts. They will also be able to identify top three skill sets to define student's individuality. These skill sets will be transformed into designing and creating a product. Students will learn what it takes to be their boss or even be in a partnership. Entrepreneurs project ideas will be on display at the Home show held on last Saturday of February. Students then in return will experience real life scenarios and engage with local business owners. So that one day they will come back to their hometowns. The program facilitators will consist of Creighton Economic Development Director-Abigail Frank, Knox County Development Agency Director-Megan Hanefeldt.

Long-term Creighton Economic Development & Knox County would like to see this program implemented in Knox County Schools. With future summer camps to target more sixth grade students interested in the program and continuing to build students projects off of this 8-week course.

Estimated Financial Assistance Needed:

* Creighton Community Foundation
* Creighton Business District

Potential Sources of Assistance (Not Financial):

University of Nebraska-Lincoln Extension Office, Entrepreneurship Program ESI, Nebraska Community Foundation, Knox County Development Agency, School administration, Guidance counselors.

Responsible Parties to Oversee Goal Progress:

* Economic Development Director,
* Knox County Economic Development Director
* University of Nebraska Lincoln Extension
* Knox County School Districts